

The Value Net: A Tool For Competitive Strategy

By Cinzia Parolini

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The Value Net A Tool for Competitive Strategy Cinzia Parolini the rest of the book concentrates on the Value Net Model. This tool is clearly explained

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The Value Net, A Tool for Competitive Strategy, Cinzia Parolini, value net, value-creating system, competitive strategy, net methodology, value customer, creating

Books: The Value Net: A Tool for Competitive -

Author: Cinzia Parolini, Title: The Value Net: A Tool for Competitive Strategy (Hardcover), Publisher: Wiley, Category: Books, ISBN: 9780471987192, Price: \$100.00

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(from the Preface) The Value Net A Tool for Competitive Strategy Cinzia Parolini Cinzia Parolini is Associate Professor of Business Administration at

Net present value - Wikipedia, the free encyclopedia -

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