

**The Myths Of Creativity: The Truth About How
Innovative Companies And People Generate Great
Ideas**

By David Burkus

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David Burkus is the author of The Myths of Creativity: The Truth About How Innovative Companies and People Generate Great Ideas. He is also founder of LDRLB and

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So here are seven myths and truths about Creativity, to support your middle finger to the Lying Bastard Status Quo in the face of all the people,

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The 6 Myths of Creativity, Fast Company Psychology Today. Nurturing your creativity. Nurturing your creativity. All people have the capacity for creativity.

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Most people think creativity is divinely-inspired, unpredictable and bestowed on only a lucky few. There are a lot of popular myths about business creativity, yet

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Oct 21, 2013 I recently caught up with David to ask him a few questions about these and other creativity myths. There seems to be no shortage of ideas in the business

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Read The Myths of Creativity The Truth About How Innovative Companies and People Generate Great Ideas by David Burkus with Kobo. How to get past the most common myths